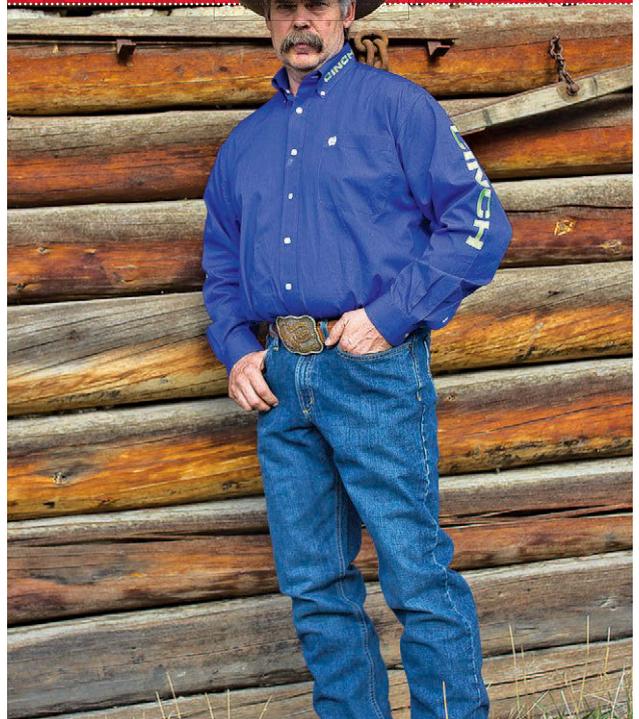


profiles



above: Bob Pecora - Photo courtesy of the Pecora family

bob **PECORA**

story by **Siri Stevens**

» **B**ob and Angela Pecora started the the World Class Bucking Horse Association two years ago with the mission to incorporate a group of people with the common goal and interest of endorsing,

supporting and unifying the Professional Bucking Horse Futurity system.

Born and raised in Montana, Bob started riding bucking horses when he was 14. "I've always been involved in rodeo – it's always been a part of me." He rode until he was 40. "I love bucking horses and I want to do everything I can to keep the bronc riding going and encourage kids to ride bucking horses," said the ??? year old. "It was good to me and I want to

share it with other people." Bob trained working cow horses most of his life. "I still train, but not to the extent that I used to ... I trained for the public for more than 30 years."

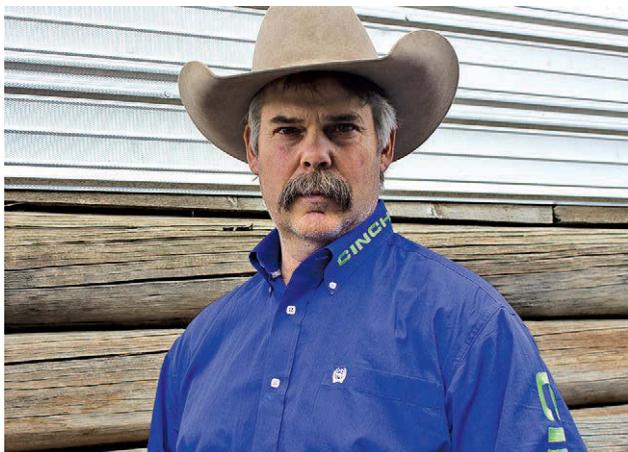
The idea behind the World Class Bucking Horse Association is to educate the public on what it takes to produce these equine athletes. "Bucking horses have been around a long time and I want to preserve the heritage. Bucking horses in America is like baseball

and apple pie.” He saw the need to increase the revenue generated by bucking stock.

The association has ten events that qualify both riders and stock for the finals, held in October, in Kalispel, Mont. The Cinch Bucking Horse Finals has \$50,000 added for the contractors/breeders with an estimated pay off of \$75,000. The Cinch Bucking Horse Championships will be the richest payout in the world showcasing the top four and five year old bucking horses. New and exciting events are being added to the schedule. “I thought by doing the futurity system it would bring horses that nobody sees out of the woodwork. This brings them all to the table and allows the cream to rise to the top as far as the contractors go. It’s all about bragging rights.”

A new segment to the association is the Stallion Stakes. “The breeders nominate their stallions and when their colts compete, they can win money as a side pot. We will keep track of the colts through a point system. The colt that has the most points will get the World Class Stallion of the year and a bonus.” Bob realizes that most breeders can’t afford to register their horses because they have so many. With this program, genetics can be tracked through World Class Bucking Horse Genetics. “I don’t know where it’s going to go – I feel keeping track of pedigrees will increase the value ... with the events to back it up.”

The association continues to gain momentum with 44 breeders and 63 cowboys



As the executive director for the association, Bob caters to both the contractor and the cowboy. Since he doesn’t raise bucking horses himself, he is the perfect person for the job. His extensive rodeo background, which included a job with Stace Smith for 7 years, he has the knowledge needed to direct the association into the future.

above: Bob Pecora is the executive director for the World Class Bucking Horse Association which he and his wife, Angela started two years ago
- Photo courtesy of the Pecora family

all over the northwest and Canada. “It’s a tremendous amount of work,” Bob admits. “If I can increase the value of these bucking horses and get more people involved, that would be my goal.” «

Please go to www.worldclassbuckinghorseassociation.com
for more information.